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Creative Director

The Creative Director will be responsible for advancing the organization through marketing efforts related to clients and to partners. In summary, they will creatively tell the story of impact. This is either a full-time or heavy part-time position that will work primarily from the Executive Office in Macon, but also some in our offices in Warner Robins and Milledgeville.

Duties and Responsibilities:

- Develops a comprehensive understanding of the ministry and creatively communicates the vision and mission of the organization through web, digital, and print avenues
- Builds, oversees and executes a marketing plan for both donor and client branches of the ministry, incorporating social media, digital marketing, print materials, college campus outreach, and additional relevant outlets
- Manages organizational websites, social media accounts, and online listings to ensure that accurate information is displayed, that best practices are followed, and content is refreshed as needed
- Administrates donor communication efforts via direct mailing, e-newsletters, blogging, and text
- Participates in the development efforts of donor care and recruitment
- Creates written, graphic, and video content
- Maintains an understanding of marketing trends and strategies that will drive the ministry forward
- Creates and stocks in-house materials for patient care
- Designs and executes all the creative and design aspects of donor events and presentations
- Serves as lead event planner for all donor events including a large annual benefit which includes coordinating all logistics and program elements

Education/Experience:

- Bachelor's degree strongly preferred
- Experience in marketing, graphic design, fundraising, or sales strongly preferred
- Experience serving in highly creative roles strongly preferred

Qualifications:

- Desire to work within a Christian ministry setting
- Passion for this work and a "whatever it takes" attitude to see it advance
- A "team mindset" to contribute to and benefit from working together in order to fulfill the mission
- Strong interpersonal skills (highly effective in working with people in a caring, gentle, and motivational manner)
- Ability to take initiative, be proactive, and problem solve quickly
- Ability to work independently and with light supervision

Please Submit Cover Letter and Resume To:
info@caringsolutionspc.com